Legal Name

1234 Street Address

City, ST 12345

[Date]

[First and Last Name]

[Office Address]

[City, State, Zip]

Dear [educator / community organization / government official]:

There is a need for financial knowledge and skills whether we are recovering from a pandemic, managing during challenging economic times or simply thinking about securing a stronger financial foundation. This is one reason why Wells Fargo offers the Hands on Banking® program.

Available in English and Spanish, the free, web-based, *Hands on Banking* program covers the basics of sound money management and helps people build their financial knowledge and skills. The program offers a wealth of tools and resources, including courses and curriculum, that can help youth and adults, alike, learn more and make informed decisions about managing money and creating a brighter financial future:

The *Hands on Banking*program, is a free, public service by Wells Fargo and contains no product promotion or commercial content. Here’s what you can expect to find in the program:

* Customized instruction and resources for K-12 students, adults, seniors, military, and both aspiring and current entrepreneurs.
* Topics and resources include budgeting, banking, saving and investing, responsible credit use, buying a car and home, preparing for retirement, and more
* K-12 curriculum designed for classroom and out-of-school use and aligned with educational standards
* Comprehensive Instructor Guides and other teaching resources ( worksheets, teaching tips, assessments, calculators, glossary of financial terms, etc.) for educators and practitioners
* Articles, games and activities for parents and caregivers

Please visit our website at <https://handsonbanking.org> or <https://elfuturoentusmanos.org> and consider using it to jumpstart a new program or adding it as a perfect complement to the work you are already doing. If you would like a demonstration of the program, or are interested in having us share our program with students or constituents, please contact me.

Sincerely,

[First and Last Name]

[Title]